

## An amazing initiative took place in Hooghly!

In villages like Fatepur, Taragoon, and Jhero, amazing SHG groups like Birbaha, Jagat Gouri, and Agamani are teaming up to harness the power of goat manure. They are collecting goat dung and pooling it into a common pit, turning it into fantastic organic fertilizer. This 'magic' manure is packed with nutrients like nitrogen, phosphorus, and potassium, perfect for nurturing gardens and crops.



Its balanced composition enhances soil structure, increases water retention, and promotes microbial activity, leading to healthier crops with improved yield and resilience to pests and diseases, fostering sustainable agriculture practices.

Plus, it's eco-friendly! They are using it to grow nutritious veggies together and even starting a nursery.

Their goal?

Selling these veggies in the market to earn a profit and expand their venture. Let's cheer them on as they turn goat poop into green gold!

How is Goat Manure formed?

Goat manure is produced through the digestion process of goats. After consuming plant matter, the goats' digestive systems break down the food, extracting nutrients and energy. The undigested remnants, along with feces and urine, are expelled from the body as waste, which is then collected and composted to create organic fertilizer.

