



DRCSC started to implement a project named “Making Child Rights Reality in the Brick Kilns industry in Minakhan, West Bengal, India”, abbreviated as MCR/KKS project from 2015 in Chaital gram panchayat under Minakhan block of West Bengal. The overall objective of the project has been to systematically reduce the number of Child Labours engaged in the brick kilns, which operates across the region.

DRCSC, initiated a number of activities on the ground to achieve its goal. One of these are being positively engaged with the owners of 10 selected brick kilns of the area. To raise the awareness level regarding ‘Child Rights’ of the owners as well as the parents, a number of sensitisation programmes were organised including mass campaign and focussed group meeting. Today, it could be

undoubtedly said that, after two &a half years of intensive work, the scenario is changing ...slowly but surely.

This picture is a wonderful example of this change which shows the owner of the **United Brick Kiln, Mr. Hamid Mistry** proudly displaying the message stating – **“Today, I feel proud to say that, my brick kiln is free from child labour”**.