

Since 1993 World Water Day is being celebrated on 22nd March. This year, the theme of World Water Day was Nature for Water – exploring how we can use nature to overcome water challenges we are facing in 21st century. World Water Day celebration and generating awareness regarding water amongst the common people is an important event in modern days. This is because of thesevere water scarcity noted in various parts of the world as well as in Bengal in recent times.

Water is a vital component plays in one's life but unfortunately, 'safe water' or drinkable water is now hardly found. The acute pollution level has threatened even the ground water and fresh water lakes. So, DRCSC, with a strong objective of saving and conserving water with the theme of UN, has taken initiative to celebrate World Water Day with the children of schools and community members. It has not only restricted it's venture within the boundaries of Kolkata, but has rather worked in the interior most parts of the districts like Purulia, Bankura, Birbhum, North 24 parganas, etc.

Kolkata or in Urban area

The awareness generating Programme and the celebration conducted in 10 schools and 6 urban slams in around Kolkata involved of more than 1500 participants from schools and community members. There were various activities like drawing and poster design competition, drawing event by school children, street drama, rally by children, preparing chart preparation and speech by delegates concerning the importance of water, water conservation, and safe drinking water.

In rural Area

The water day celebration has widely been observed in different districts of West Bengal of Purulia, Bankura, Birbhum and North 24pgs.In Agardih High School, Purulia, the event was started with a rally of 600 children, and with their enormous enthusiasm and excitement the activities like poster and model competition on water related issues, and quiz contest were successfully accomplished. In such a way, the water day celebration was observed in Haripur Adivasipara, Birbhum, with 56 participants, Ghoshpur Adivasipara, Chatra with 92 children, Perghumti, where around 80 villagers have taken interest to deliver speech relating water threats to the other people to create awareness. Apart from these we also reached more than 1500 students and communities in Bakura too.

Thus, DRCSC could influence at least few of the huge population to save and conserve water, to use safe water, or to harvest rain water by different methods for a sustainable future.

Glimpses:















