

A successful entrepreneur of Neera Technician, Palmyra Palm

Name: - Tilak Murmu

Year- 2016

Batch -01

Subject:-Neera technician palmyrah palm

Education qualification-12th

Address-Ramkrishnapur,Onda,,Bankura.

Motivation Behind:-

Not being able to complete the graduation due to extreme hardships, Tilak Murmu, 28, was a depressed and unemployed youth. With each passing days, his family condition was getting worsened, and he couldn't find what to do? Tilak's father was associated with Date palm jaggery business, but was unable to continue due to health deterioration. Amidst these conditions, he decided to work as labour in the jaggery trade with his neighbours with a monthly seasonal payment of Rs 5000/- only. But this small and seasonal income was not enough to run his family of 4 members. So, he was searching for some support source of income during the off season of date palm jaggery.

Meanwhile, he came to know about palmyra palm jaggery business from Ambera village, which is yet not so mainstreamed but much profitable. He contacted DRCSC in mid-February of 2016, and showed interest of enlisting his name in the entrepreneurship training on Palmyra palm.



Intervention:-

After the completion of training received from Green College initiative project on Neera technician palmyrah palm, Tilak started practicing this seasonal business in his area in the end of the date palm season. He took lease of 40 palmyrah palm tree for processing. Within a couple of years the seasonal income reached to INR 135,000. In detail, the seasonal expenditure of utensils/depreciation costs of utensils, labour, etc is INR 35,000; while the profit is INR 95,000. He prepares palmsugar, Candy, Syrup and sells in the market on a regular basis. In recent times, he is also maintaining clients from Rachi. Tilak mentions, "My product has gained popularity in the market, and the best part is that after being in contact with DRCSC, I don't have to borrow money for my next season intervention from money-lenders. I sell most of the produces to DRCSC with a good rate, and rest directly to the local shops." He also provided job to four youths in his business.



Tilak, at present, is a trainer of DRCSC's new training batch in Shatkula of palmyra palm training. This is giving him an additional income in the year 2019.

Way Forward:

At present he is an active and successful entrepreneur and his confidence level and income had increased. He plans to become a formal trainer under DRCSC and wants to expand his business further.