Turning into Kirnahar’s very own Para-veterinary Doctor

Name: Sukumar Das
Address: Kirnahar, Nannor, Birbhum

Motivation behind:
Sukumar Das, a 32 years potential rural youth has a dream to pursue Livestock as profession. He had received training from Livestock Department of Govt of West Bengal. After training he realised that the knowledge is insufficient to fulfil his dream. He realised that there are still many things left to learn. Therefore, he was trying hard and fast to search a proper place where he can fill up his knowledge gaps. At this moment he came to know about the DRCSC Green College training Centre initiative. After gathering information about the quality of DRCSC Green College Training, he has decided to join the training course. Before admission his monthly income was Rs.3000/- per month.

Changes seen after Training: The training focussed on several hands on sessions along with multiple scopes of practice sessions. This endowed him with confidence and even after six months of completion of training, he has received support the livestock experts. After completion of the training, he started working with due conviction and gradually built up his credentials. Now he is working successfully in 18 villages in Kirnahar area of Birbhum. His financial condition has improved much from before. Along with practising livestock treatments, he also aims to start his own goatery. For this, he has taken initiative to develop a good initiative.

Intervention: Presently he owns 2 cows of indigenous variety, 14 goats of Black Bengal variety, and 15 country chickens at his home, which are regularly maintained and reproduced at a regular interval. He sells 5 months aged goats at a regular interval of 3-4 months costing around 5,500-6,000/-. Apart from this, he sells chicks at Rs 55/- and ducklings at Rs 65/- (avg. 8 in a month).

As a vaccine provider and through treatments of animals, Sukumar claims to earn minimum of Rs. 14000-15000/- a month. He has grown rapid connections with 18 adjoining villages, all of which he has taken up responsibilities to treat the livestock in any condition.

Results:

- From the goat selling: Rs.5000 x 9 = Rs 45,000 in a year; 45,000/12 = Rs 3,750 per month.
- Chick & Duckling selling
  - From the chick selling: Rs. 55 x 4 = Rs 220 per month
  - From selling of duckling: Rs. 65 x 4 = Rs 260 per month
  - Rs. 480 per month

Total Income from Selling of Livestock in every month = Rs(3750+480)= Rs. 4,230/-
Total Expenditure: Medicine & Feed cost: avg. Rs 600/- a month + Labor Cost (3 hours a day): Rs 700/- = Rs 1300/-
Net income = Rs (4,230 – 1300) = Rs 2,930/-
Through treatment & providing vaccination= Rs 15,000/- per month

Total Earnings per month: Rs (15,000 + 2930) = Rs 17,930/-

Benefits:
✓ Sukumar’s confidence level has risen up for communication and dealing with clients.
✓ The earning of Sukumar raised 6 times after training
✓ The villagers do not have to wait for doctors anymore.
✓ Popularization of indigenous variety livestock
✓ Health improvement of Sukumar’s family through increased income.
✓ Expenditure of milk and other dairy products for his family have reduced.
✓ Engaged a youth (a student) in his field activity and giving him a pocket money.
✓ Sukumar is now a well-recognized para-veterinary doctor in his and adjoining villages

Way Forward: Sukumar has started constructing a shed in 15 kathas of land for the habitation of his livestock near his house. The shed is capable of rearing 80 goats and 300 chickens. His business canvas model shows of expanding his domestication business soon and start leasing system with other keen villagers. He says, he will be able to engage at least 4-5 regular labors with Rs 6000-7000 monthly wages in near future.